

Embrace the Green Revolution: Join Our **B2GreenHub** Ecosystem Today!

Feeling the weight of impending sustainability regulations? You're not alone. With numerous companies across Europe and beyond striving to meet the stringent requirements of the EU's Corporate Sustainability Reporting Directive (CSRD), it's understandable to feel a bit overwhelmed.

Our **B2GreenHub** ecosystem is here to support you! Picture us as your trusted ally, *guiding you through the complexities of green regulations and embracing a holistic approach to your company's green transition*. Join us today, and together, let's navigate this journey, transforming compliance challenges into opportunities for growth and leadership in sustainability.

Who are we?

We're a **powerhouse alliance of 106 leading EU institutions**, supported by a diverse team of 150+ business experts and 200+ technical wizards pooling our talents across 7 groundbreaking EU projects valued at an impressive EUR 14.8 million. From esteemed universities to vibrant research centers and private advisory and project writing firms, our network offers diverse expertise to support your green initiatives. Think of us as your **one-stop-shop for all things green**.

With our ecosystem, you'll tap into over 50 testing facilities and a wealth of 200+ technological solutions. Guiding you every step of the way are our dedicated key account managers, skilled in marketing, project proposal writing, market analysis, and B2B networking. And with our digital platform, **B2GreenHub.eu**, as your trusty companion, you'll breeze through your green transition with access to real-world case studies and detailed cost-benefit analyses. When you join our ecosystem, you're not just gaining access to resources; you're getting personalized support tailored to your unique needs.

Who are we inviting to join us?

We are inviting aspiring manufacturing companies looking to step out of the box and onto the green transition journey (startups, SMEs, and mid-caps) working in the following 7 sectors: *Electronics; Food and beverage; Pharmaceutical and chemical; Metal; Plastics and rubber; Machinery and equipment; Building materials and furniture*.

What is in it for you?

Join us on a journey towards sustainability, where selected companies from this open call will have the opportunity to embark on the green path with us. By joining our community, you'll enjoy a range of advantages, from increased production capacity, reduced business costs and risk, improved business predictability to improved product quality and accessibility to customers.

Picture this: you'll be assigned a dedicated key account manager who will serve as your guide through every step of your green transition journey. Need an expert assessment of your performance? We've got you covered. Looking to craft a strategic roadmap? We've got experts for that too. From advisory support in LCA analysis to access to top-notch testing facilities and even proposal writing assistance, we're here to provide the expertise you need to succeed. But we don't stop there. We'll work closely with you to develop a concrete action plan, outlining specific activities in collaboration with top EU experts from various fields. And as you progress, we'll conduct impact assessments and provide ongoing guidance to ensure you're on track towards sustainability.

Here's how to get started:

1. Join our community by sharing your company information [HERE](#).
2. Assess your company's readiness for digital and green initiatives and gain insights by comparing with peers in your sector.
3. Receive personalized guidance and support from your chosen key account manager who will assist you in identifying, implementing, and scaling sustainable solutions via a tailored roadmap.
4. Explore our services, including:
 - a. support of top EU digital and green experts specializing in AI, blockchain, LCA analysis, carbon footprint reduction strategies, and more,
 - b. access to state-of-the-art testing facilities and specialized equipment, access to the latest digital and green technology solutions,
 - c. tap into funding opportunities and receive assistance in preparing project proposals,
 - d. engage in experimentation and prototype development for green solutions to save costs and boost efficiency.
5. Connect with a vast ecosystem of like-minded companies, experts, facilitators, and policymakers through our platform, B2GreenHub.eu, currently under development.
6. Stay at the forefront of innovation and best practices, exchanging experiences and insights with industry leaders in navigating green challenges.
7. Evaluate the impact of your strategies and refine them to stay ahead in sustainability practices.

Still not convinced? Here's why we're your trusted green ally:

Mix 'n' Match: With a team of 150 facilitators from diverse backgrounds and 200 experienced green tech experts, we've got all the ingredients for a recipe for success.

Hold Your Hand: We won't just toss you into the deep green end; we'll be there every step of the way.

Holistic Approach: We're not just about saving the trees; we're about saving your wallet too. Because let's face it - circular is the new square.

Walking the Green Talk: Countless success stories and best practices speak volumes about our green track record of achieving results.

Ready to join us? Apply [HERE](#) and start your green journey.

Deadline:

Apply by sharing your company information [HERE](#) before the deadline on 30 June 2025.

The call remains open until this date, with three intermediate cut-off dates:

- 1st cut-off: 31 July 2024,
- 2nd cut-off: 30 September 2024,
- 3rd cut-off: 30 June 2025, if places are still available.

Early applications are highly recommended, as they will be reviewed after each cut-off date for selection in pilot activities.